2019 CONFERENCE SPONSOR PROSPECTUS

Be a sponsor at the ONLINE LEARNING and I4PL 2019 Conference and promote your products and services to decision makers in the corporate and higher education marketplace.

For more information, please contact Chuck Nervick at 1-416-512-8186 ext. 227 or chuckn@mediaedge.ca

WWW.GLOBALONLINELEARNINGSUMMIT.CA | WWW.I4PLCONFERENCE.CA
ONLINE LEARNING 2019 Global Summit & EdTech Expo - Teaching & Learning in the Digital Age is your opportunity to exchange ideas, insights, experiences and resources with faculty and instructors, practitioners, experts, instructional technology and media professionals, training providers, researchers, consultants, start-ups, policy makers, academic decision-makers and educational technology industry leaders from around the world.

Join the World at ONLINE LEARNING 2019!
- Exchange ideas, insights, experiences and resources with faculty and instructors, practitioners, experts, instructional technology and media professionals, training providers, researchers, consultants, start-ups, policy-makers, academic decision-makers, and education technology industry leaders from around the world.
- Choose from over 150 interactive and practical sessions, including plenaries, concurrent workshops and sessions, special briefings, panel discussions and sponsor presentations.
- Connect with delegates from North America, South America, Europe, Asia, Africa, Australia and Oceania.
- Explore over 50 major exhibits at the Global Summit & EdTech Expo, Teaching & Learning in the Digital Age, showcasing next generation innovation, new education technologies, and the latest online learning platforms, software and solutions.
- Join us in Toronto, the most multicultural city in the world, a leading technology hub, and a top international destination for entertainment, dining, culture, shopping and sports.

ONLINE LEARNING 2019 Global Summit & EdTech Expo is organized by MediaEdge Communications, proudly hosted by Contact North | Contact Nord and is designed to be highly interactive and, yes, fun!

ABOUT THE I4PL 2019 CONFERENCE

Our roots run deep. The Institute for Performance and Learning (I4PL) has been hosting its annual learning and development conference for over 60 years!

The I4PL 2019 Conference is the premier conference for today’s performance and learning professional. Supporting a growing network of L&D professionals from across the country, the I4PL 2019 Conference brings the L&D community together, to learn, share and network. Enjoy 3 full days of top-notch professional development, learning stage sessions, demos, networking, the latest tips, tricks, and technologies, and more. Because The Institute for Performance and Learning is a non-profit organization, your registration fee stays in the performance and learning community – supporting a variety of local and national programs and member benefits that connects L&D professionals from coast to coast to coast. The I4PL 2019 Conference is proudly hosted by The Institute for Performance and Learning (I4PL) in partnership with MediaEdge Communications.
Contact North | Contact Nord provides five core services for Ontario’s students, faculty and instructors, colleges, universities, literacy and basic skills and training providers.

1. **Supporting 4 million Ontarians**
   Over 4 million Ontarians in 600 small, remote, rural, aboriginal and Francophone communities across the province can participate in online and distance programs and courses from Ontario’s 24 public colleges, 22 public universities and 250 literacy and basic skills and training providers at 112 local online learning centres without having to leave their community by accessing the services available from Contact North | Contact Nord. Students have free use of computers with high-speed Internet at local centres to connect to their online courses and complete their course work.

2. **www.studyonline.ca**
   Information on available online and distance programs and courses and student support services from Ontario’s public colleges, universities and literacy and basic skills and training providers is available 24/7 at www.studyonline.ca. studyonline.ca supports 256,000 visitors and growing.

3. **e-Channel Portal**
   Information on available literacy and basic skills training and student support services from public literacy and basic skills providers is available 24/7 on the e-Channel Portal at e-channel.ca. e-Channel.ca supports 5,000 visitors and growing.

4. **teachonline.ca**
   teachonline.ca provides up-to-date information for faculty and instructors teaching online and at a distance with trends and directions, tips and tools, information on training and professional development programs, game changers in online and distance learning and the Pockets of Innovation Series that showcases 125 examples of innovations and developments taking place at Ontario’s public colleges and universities. teachonline.ca supports more than 250,000 visitors and growing.

5. **Student Information Hotline**
   Students and prospective students can connect live via phone, e-mail or chat with staff who provide information on online and distance programs and courses, assistance with the registration process and other student services via Contact North | Contact Nord’s **Student Information Hotline at 1-877-999-9149.**

---

**ABOUT THE INSTITUTE FOR PERFORMANCE AND LEARNING (I4PL)**

The Institute for Performance and Learning (I4PL) is a not-for-profit membership organization for workplace learning professionals.

Supported by a rapidly growing membership with chapters from coast to coast, I4PL exists to elevate the performance and learning profession by setting the standard for excellence in professional practice through a competency framework, code of ethics, and sought-after professional designations.

Our members come from a diverse range of sectors and are united by the knowledge that their skills are critical to the health and prosperity of Canadians.
AT ONLINE LEARNING AND I4PL 2019 – DELEGATES HAVE THE OPPORTUNITY TO:

DISCOVER new modes of teaching, learning, course delivery, and assessment in higher education and corporate learning and development.

FIND OUT about new strategies to improve student-learning outcomes.

NETWORK with corporate learning and development professionals and other educators from North America and South America, Europe, Asia, Africa and Oceania.

DIALOGUE with private sector providers of leading-edge technologies and creative applications of technology in learning.

SHARE best practices.

ATTEND an active expo of emerging technologies in education, view live demonstrations, and test prototypes from leading technology providers and start-ups.

LEARN about research and practices related to institutional change, quality assurance, international collaboration, lifelong learning and the latest trends in online, open and flexible learning.

FIND partners and collaborators for projects and research.

WHO WILL BE ATTENDING THE ONLINE LEARNING AND I4PL 2019 CONFERENCE?

- Administrations / Operations / Fulfillment
- Agency Learning Development Specialist
- Associate Director
- Consultant
- Content Development
- Content Distributor
- Corporate Training Specialist
- Curriculum Designer
- Development Agent
- Developer / Instructor
- Director of Education
- Director, Learning Solutions Management & Delivery
- Director, Operations
- Director, Talent Management
- Education Broker
- Educational Media Producer
- Educational Technologist
- Educational Technology Leader
- Educator, Learning & Development
- Executive Management
- Facilitator
- Facilitator, Learning & Development
- Founder
- Funder
- Game Developer
- Hardware Developer
- HR Business Consultant
- HR / Personnel and Human Capital Manager
- Instructional Designer
- Instructor
- IT / IS Management
- IT Network Specialist
- Learning & Development Specialist
- Learning & Talent Management Specialist
- Learning & Development Coordinator
- Learning & Organizational Development Specialist
- Learning Consultant
- Learning Coordinator & Data Analyst
- Learning Designer
- Learning Developer
- Learning Manager
- Lieutenant Commander
- Manager
- Manager & Chief Instructor
- Manager Corporate Training & Talent Analytics
- Manager Facilitation
- Manager of Learning & Development
- Manager of Training
- Manager of Training & Education
- Manager, Employee Learning
- Manager, Human Resources
- Manager, Learning & Development
- Manager, Learning & Organizational Development
- Manager, Learning Services
- Manager, Learning Technology
- Manager, National Operations, Training & Process Solutions
- Manager, Operations Learning & Development
- Manager, Training & Development
- Managing Director
- Marketing Communications
- Media Professionals
- National Manager, Merchandising & Sales Training
- Online Learning Experts
- Online Learning Program Management
- Online Learning specialist, advisor or consultant
- Organizational & Development Consultant
- Organizational, Development, & Learning Specialist
- Owner
- People, Culture & Development Specialist
- Policy Developer
- Practitioners
- President
- Principal HSSE Training Corporate Manager
- Procurement / Purchasing / Supply Chain Management
- Process Operations Trainer
- Product Marketing
- Professor
- Project Manager
- Researcher
- Sales Learning Consultant
- Sales Manager
- Senior Business Analyst, Training
- Senior Instructional Designer
- Senior Manager Learning & Development
- Senior Manager Learning & Leadership Development
- Senior Manager, Learning
- Senior Manager, Learning & Design
- Senior Manager, Program Development
- Sergeant, Leadership Training Coordinator
- Service and Support
- Software Development
- Start-Up
- Strategist
- Superintendent of Learning & Development
- Talent Development Manager
- Technical Training Specialist
- Trainer / Instructor / Educator / Teacher / Professor / Lecturer
- Training / Education Management
- Training & Development Manager
- Training & Performance Consultant
- Training Developer / Instructor
- Training Development & Evaluation Specialist
- Training Development Officer
- Training Operations Manager
- Training Specialist
- Usability Expert
- Web Designer
- Web Development & Technology Trainer
### SUNDAY, OCTOBER 6, 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:00 p.m. – 6:00 p.m.</td>
<td>Exhibitor Setup</td>
</tr>
</tbody>
</table>

### MONDAY, OCTOBER 7, 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:00 p.m. – 5:00 p.m.</td>
<td>Registration Open</td>
</tr>
<tr>
<td>12:00 p.m. – 6:00 p.m.</td>
<td>Exhibitor Setup</td>
</tr>
</tbody>
</table>

### TUESDAY, OCTOBER 8, 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 a.m. – 5:00 p.m.</td>
<td>Registration Open</td>
</tr>
<tr>
<td>7:30 a.m. – 8:30 a.m.</td>
<td>Breakfast</td>
</tr>
<tr>
<td>8:30 a.m. – 9:00 a.m.</td>
<td>Official Opening &amp; Opening Plenary</td>
</tr>
<tr>
<td>10:00 a.m. – 6:30 p.m.</td>
<td>Exhibit Floor Hours</td>
</tr>
<tr>
<td>10:00 a.m. – 10:30 a.m.</td>
<td>Coffee Break (Exhibit Floor)</td>
</tr>
<tr>
<td>10:30 a.m. – 12:00 p.m.</td>
<td>Concurrent Sessions</td>
</tr>
<tr>
<td>12:00 p.m. – 1:00 p.m.</td>
<td>Lunch and Exhibit Booths Visitation</td>
</tr>
<tr>
<td>1:00 p.m. – 2:00 p.m.</td>
<td>Concurrent Sessions / Concurrent Workshops / Panel Discussions (1)</td>
</tr>
<tr>
<td>2:15 p.m. – 3:15 p.m.</td>
<td>Concurrent Sessions / Concurrent Workshops / Panel Discussions (2)</td>
</tr>
<tr>
<td>3:15 p.m. – 3:45 p.m.</td>
<td>Coffee Break (Exhibit Floor)</td>
</tr>
<tr>
<td>4:00 p.m. – 5:00 p.m.</td>
<td>Concurrent Sessions / Concurrent Workshops / Panel Discussions (3)</td>
</tr>
<tr>
<td>5:00 p.m. – 6:30 p.m.</td>
<td>Opening Reception for all Delegates (Exhibit Floor)</td>
</tr>
</tbody>
</table>

### WEDNESDAY, OCTOBER 9, 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 a.m. – 5:00 p.m.</td>
<td>Registration Open</td>
</tr>
<tr>
<td>7:30 a.m. – 8:30 a.m.</td>
<td>Breakfast</td>
</tr>
<tr>
<td>8:30 a.m. – 9:00 a.m.</td>
<td>Morning Plenary</td>
</tr>
<tr>
<td>9:30 a.m. – 4:30 p.m.</td>
<td>Exhibit Floor Hours</td>
</tr>
<tr>
<td>9:30 a.m. – 10:00 a.m.</td>
<td>Coffee Break (Exhibit Floor)</td>
</tr>
<tr>
<td>10:00 a.m. – 11:00 a.m.</td>
<td>Concurrent Sessions / Concurrent Workshops / Panel Discussions (4)</td>
</tr>
<tr>
<td>11:15 a.m. – 12:15 p.m.</td>
<td>Concurrent Sessions / Concurrent Workshops / Panel Discussions (5)</td>
</tr>
<tr>
<td>12:30 p.m. – 1:30 p.m.</td>
<td>Lunch and Exhibit Booths Visitation</td>
</tr>
</tbody>
</table>

### THURSDAY, OCTOBER 10, 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 a.m. – 5:00 p.m.</td>
<td>Registration Open</td>
</tr>
<tr>
<td>7:30 a.m. – 8:30 a.m.</td>
<td>Breakfast</td>
</tr>
<tr>
<td>8:30 a.m. – 9:30 a.m.</td>
<td>Morning Plenary</td>
</tr>
<tr>
<td>9:30 a.m. – 6:00 p.m.</td>
<td>Exhibit Floor Hours</td>
</tr>
<tr>
<td>9:30 a.m. – 10:00 a.m.</td>
<td>Coffee Break (Exhibit Floor)</td>
</tr>
<tr>
<td>10:00 a.m. – 11:00 a.m.</td>
<td>Concurrent Sessions / Concurrent Workshops / Panel Discussions (9)</td>
</tr>
<tr>
<td>11:15 a.m. – 12:15 p.m.</td>
<td>Concurrent Sessions / Concurrent Workshops / Panel Discussions (10)</td>
</tr>
<tr>
<td>12:30 p.m. – 1:30 p.m.</td>
<td>Closing Lunch and Exhibit Booths Visitation</td>
</tr>
<tr>
<td>1:30 p.m. – 2:30 p.m.</td>
<td>Concurrent Sessions / Concurrent Workshops / Panel Discussions (11)</td>
</tr>
<tr>
<td>2:45 p.m. – 3:45 p.m.</td>
<td>Concurrent Sessions / Concurrent Workshops / Panel Discussions (12)</td>
</tr>
</tbody>
</table>

Note - All Conference breakfasts, lunches and the plenaries are held in the main ballroom of the Sheraton Centre Toronto Hotel. All coffee breaks will be held on the Exhibit Floor, which is on the same level.
SUMMARY OF THE I4PL AND ONLINE LEARNING 2019 CONFERENCE

The education program integrated concepts such as applications of technology, quality assurance, and presentations of new applications and models as central components of the Conference.

The following five tracks highlight key areas explored at the I4PL 2019 Conference:
1. Performance Consulting and Instructional Design
2. Learning Analytics and Data
3. Enabling Performance Through Technology
4. Leading a Business Focused L&D Team
5. Managing Change for Results

The following five tracks highlight key areas explored at the ONLINE LEARNING 2019 Conference:
1. Access, Openness and Flexibility
2. Course Design, Development and Delivery
3. Assessment, Analytics, and Student Success
4. Technology, Innovation and Pedagogy
5. Faculty, Staff and Institutional Development

Throughout the three days of the I4PL 2019 Conference and ONLINE LEARNING 2019 Global Summit & EdTech Expo, delegates will participate in focused discussions, breakthrough technology showcases, interactive panel presentations, innovation labs, workshops, research sharing, hands-on demonstrations, ideas exchanges, presentations of academic papers, as well as plenaries featuring world-renowned experts.

To discover best practices from around the world, find out about transformative developments and new trends, tackle cutting edge topics, network with international colleagues and dialogue with provocative thinkers, this continues to be the Conference to participate in as an exhibitor and/or sponsor.

ONLINE LEARNING & I4PL 2018 CONFERENCE SURVEY RESULTS

Over 88% of delegates felt that ONLINE LEARNING & I4PL joining forces was a valuable experience.

82% said that the Conference either exceeded or met their expectations.

98% of delegates rated session topics and 94% rated quality of speakers as their most significant reason to attend the 2018 Conference.

What Our 2018 Delegates had to Say:

- I absolutely love that the two organizations joined forces and made the event much bigger and much more interesting. I hope that I4PL will continue these types of partnerships in the future and continue with 3-day conferences around the city.

- The vendors were very helpful. I went to the trade show a few times to learn about new-to-me products and technologies.

- I enjoyed the variety of vendors. There seemed to be something for everyone’s interests.

- All vendors were excellent in engaging and answering questions.

- So many good discussions, panels, workshops, and presentations. It was fantastic to see what was happening all across industries.

- I loved the combined experience. I found it very valuable for the expanded presentation offers and the discussion with other attendees around the table.

- I loved involvement in the sessions. Most of the facilitators did an amazing job providing activity and takeaways from their sessions. Keeping us engaged is key for leaders and experts in our field. It is also super challenging. Kuddos!

- It was a refreshing conference, with new speakers, new ideas, etc shared. I hope you continue to hold joint conferences.

- There were great networking opportunities with industry peers.

- Both personally and professionally, I have learned a great deal. I’m now taking the time to pull together themes of what I have learned and finding ways to improve what we do and how we do it back at work. It was a fantastic event.
<table>
<thead>
<tr>
<th>Sponsor Level</th>
<th>Sponsor Price</th>
<th>Key Elements of Sponsorship</th>
<th>Show Guide Ad</th>
<th>No. of Comp Booths</th>
<th>Comp Delegate Passes</th>
<th>VIP Tables for Meals</th>
<th>Conference App</th>
<th>Corporate Literature Placement</th>
<th>Sponsor Recognition (print &amp; digital)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum</td>
<td>$ 50,000</td>
<td>Company Logo on Lanyards &amp; Delegate Gift, Sponsor of One Plenary Session, Sponsor of Conference Lunches, Private Meeting Room, Ability to Conduct Company Presentation, Sponsor of One Education Track</td>
<td>Full Page (OBC)</td>
<td>2</td>
<td>10</td>
<td>3</td>
<td>Full Screen App Ad Rotating Banner App Ad</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Gold</td>
<td>$ 25,000</td>
<td>Sponsor of One Plenary Session, Sponsor of Conference Breakfasts, Private Meeting Room, Ability to Conduct Company Presentation, Sponsor of One Education Track</td>
<td>Full Page (IFC or IBC)</td>
<td>2</td>
<td>7</td>
<td>2</td>
<td>Full Screen App Ad Rotating Banner App Ad</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Silver</td>
<td>$ 12,500</td>
<td>Sponsor of Conference Coffee Breaks</td>
<td>Half Page</td>
<td>1</td>
<td>5</td>
<td>1</td>
<td>Rotating Banner App Ad</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Bronze</td>
<td>$ 7,500</td>
<td>Sponsor of Conference Coffee Breaks</td>
<td>Qtr Page</td>
<td>1</td>
<td>3</td>
<td>1</td>
<td></td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Opening Reception</td>
<td>$ 10,000</td>
<td>Verbal Sponsor Recognition &amp; Signage</td>
<td>Half Page</td>
<td>1</td>
<td>3</td>
<td>1</td>
<td></td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Dine-A-Round</td>
<td>$ 7,500</td>
<td>Host up to 25 Clients for Dinner</td>
<td>Qtr Page</td>
<td>1</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
<td>Y</td>
</tr>
<tr>
<td>WiFi</td>
<td>$ 7,500</td>
<td>Ability to Customize Conference WiFi Password</td>
<td>Qtr Page</td>
<td>1</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
<td>Y</td>
</tr>
<tr>
<td>Show Guide</td>
<td>$ 7,500</td>
<td>Company Logo on Front Cover of Show Guide</td>
<td>Full Page</td>
<td>1</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
<td>Y</td>
</tr>
<tr>
<td>Education Track</td>
<td>$ 5,000</td>
<td>Sponsor of One Education Track</td>
<td>Qtr Page</td>
<td>1</td>
<td>2</td>
<td></td>
<td></td>
<td></td>
<td>Y</td>
</tr>
<tr>
<td>Hotel Key Card</td>
<td>$ 10,000</td>
<td>Company Logo on Hotel Key Card</td>
<td>Half Page</td>
<td>1</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
<td>Y</td>
</tr>
<tr>
<td>Sign</td>
<td>$ 5,000</td>
<td>Sponsor Recognition on All Signage</td>
<td>Qtr Page</td>
<td>1</td>
<td>2</td>
<td></td>
<td></td>
<td></td>
<td>Y</td>
</tr>
</tbody>
</table>
Available for $50,000 Canadian Funds (only one, exclusive sponsor position is available at this level)

This exclusive sponsorship position includes an impressive list of sponsor benefits, all available at no additional cost:

**Conference Lanyard**
- Company logo imprinted on all Conference lanyards given to delegates at the main registration desk

**Conference Delegate Gift**
- Company logo and sponsor recognition placed on Conference delegate gift
- Company literature included with the delegate gift

**Sponsor of One Conference Educational Track**
- Your firm is positioned as the lead sponsor of one Conference Education Track
- The Platinum Level Sponsor has an opportunity to select the Conference Education Track they wish to sponsor
- Sponsor recognition near Education Track reference on show guide, app and website

**Overarching Sponsor of all Conference Lunches**
- There are three lunches planned for the 2019 Conference; Tuesday, October 8, Wednesday, October 9, and Thursday, October 10
- All lunches will be served in the main Conference Plenary Room
- Placement of your company logo in the show guide, app and website near lunch references
- Verbal sponsor recognition during all three lunches once the delegates are seated
- Company logo and sponsor recognition signage near the lunch serving stations

**Conference Plenary Session Sponsor**
- The Platinum Level Sponsor has the opportunity of selecting one Plenary Session to sponsor on either Tuesday, October 8, Wednesday, October 9 or Thursday, October 10
- Your firm has the opportunity of welcoming delegates to the Plenary Session, say a few words about your organization and then introducing the Plenary moderator
- Once the Plenary Session panelists conclude their presentations, your firm will have the opportunity to thank the session panelists

**One 45-minute company presentation**
- Your firm has the opportunity to present one 45-minute session during the Conference
- This session can occur on either Tuesday, October 8, Wednesday, October 9 or Thursday, October 10, 2019 (exact day and time TBC)
- The Conference effectively promotes your presentation to all attending delegates before, during and after the Conference to further enhance your profile and exposure
- The presentation must be approved by the Online Learning and I4PL Conference Program Committee

**One 10’ x 16’ booth space (please see attached floor plan for options)**
- The Conference effectively promotes your booth space to all attending delegates before, during and after the Conference to further enhance your profile and exposure
- Booth space promotions include: show guide, website, app and on-site signage
- This offer includes the space only and does not include any additional requirements such as electricity, tables, chairs, booth shipping, materials handling, etc.

**Special Booth Enhancement**
- In order to help drive delegate traffic to your booth space, your firm has the opportunity to select a number of items offered to delegates and have them served to conference delegates from your booth
- Available offerings per day include; coffee/tea, soft drinks, sweets and light snacks
- Once you select your items, the organizers take care of the overall coordination of the items being served during the Conference

**2019 Conference Program (Show Guide)**
- Exclusive front cover placement of your company logo with a Platinum level heading
- One complimentary full page/four-colour company advertisement positioned on the OBC (outside back cover)
- Company logo and sponsor recognition on the Trade Floor plan
- Booth location reference and colour highlight on Trade Floor plan
- Sponsor recognition advertisement – company logo and recognition as a Platinum Level sponsor as well as near references to all other Platinum Level sponsored events
- Enhancement of company’s alphabetical listing

**2019 Conference App**
- Full screen, pop-over company advertisement on Conference’s app home page
ONLINE LEARNING AND I4PL 2019 CONFERENCE
PLATINUM LEVEL SPONSORSHIP PROGRAM

- Full screen, pop over company advertisement on one Conference app navigation tab
- Rotating banner advertisement positioned on the top portion of each navigation tab landing page
- All Conference delegates are able to book appointments with your organization via the Conference app. All booked appointments will show up in your Conference app calendar (similar to Outlook)
- Permission to use the Conference app’s group chat function (your schedule and messaging to be confirmed by Show Management)
- Company name, logo, company description and booth number reference available in the Trade Show section of the Conference app
- Company name present on various announcements that Show Management sends to Conference delegates

Additional Sponsor Benefits
- Three reserved VIP tables positioned near the main stage for all breakfasts and lunches (capable of holding 24 individuals in total) for your staff and clients
- Hyperlinked company logo and sponsor recognition on 2019 Conference website, including positioning near the references to all Platinum Level sponsored events
- Company logo and sponsor recognition on signage positioned near the Conference main registration area, the Trade Floor entrance and in other locations throughout the Conference
- Prominent booth sign indicating your sponsorship level
- Ten complimentary Conference delegate registrations
- Placement of corporate literature in a literature rack near the main registration desk
- Permission to use the Conference name and this sponsor level reference in your firm’s marketing materials

ONLINE LEARNING AND I4PL 2019 CONFERENCE
GOLD LEVEL SPONSORSHIP PROGRAM

Available for $25,000 Canadian Funds per (only two sponsor positions are available at this level)

The Gold Level sponsorship position includes the following, impressive list of sponsor benefits, all available at no additional cost:

**Sponsor of One Conference Educational Track**
- Your firm is positioned as the lead sponsor for one Education Track
- Each Gold Level Sponsor has an opportunity to select the Conference Education Track they wish to sponsor
- Show guide, app and website sponsor recognition near the Conference Track references

**One 45-minute company presentation**
- Your firm has the opportunity to present one 45-minute session during the Conference
- This session can occur on either Tuesday, October 8, Wednesday, October 9 or Thursday, October 10, 2019 (exact day and time TBC)
- The Conference effectively promotes your presentation to all attending delegates before, during and after the Conference to further enhance your profile and exposure
- The presentation must be approved by the Online Learning and I4PL Conference Program Committee

**Conference Plenary Session Sponsor**
- Each Gold Level Sponsor has the opportunity of selecting one Plenary Session to sponsor on either Tuesday, October 8, Wednesday, October 9, or Thursday, October 10 - based on a first come, first served basis
- Once the Plenary Session is selected and prior to the start of the session, your firm has the opportunity of welcoming delegates to the Plenary Session, say a few words about your organization and then introducing the Plenary moderator
- Once the Plenary Session panelists conclude their presentations, your firm will thank the session panelists and provide the attending delegates with a brief overview of what lies ahead at the Conference for the balance of the day and evening

**Overarching Sponsor of all 2019 Conference Breakfasts**
- There are three breakfasts planned for the Conference; Tuesday, October 8, Wednesday, October 9 and Thursday, October 10, 2019
- All breakfasts are served in the main Conference Plenary Room
- Placement of your company logo in the show guide and website near the Conference breakfast references

**Additional Sponsor Benefits**
- Verbal sponsor recognition prior to all three breakfasts once the delegates are seated
- Company logo and sponsor recognition signage near the breakfast serving stations
- Company logo and sponsor recognition on table tent cards

**One 10’ x 16’ booth space (please see attached floor plan for options)**
- The Conference effectively promotes your booth space to all attending delegates before, during and after the Conference to further enhance your profile and exposure
- Booth space promotions include: show guide, website, app and on-site signage
• This offer includes the space only and does not include any additional requirements such as electricity, tables, chairs, booth shipping, materials handling, etc.

Special Booth Enhancement
• In order to help drive delegate traffic to your booth space, your firm has the opportunity to select a number of items offered to delegates and have them served to conference delegates from your booth
• Available offerings per day include; coffee/tea, soft drinks, sweets and light snacks
• Once you select your items, the organizers take care of the overall coordination of the items being served during the Conference

One private meeting room throughout the entire Conference
• Your firm will receive a complimentary private meeting room for all three days of the Conference inside the main hotel (Sheraton Centre Toronto Hotel)
• This room can include a company sign outside the room, A/V, telephone, tables, chairs and light beverages such as coffee/tea and soft drinks. Any additional F&B orders or special requests are an additional cost
• This room can be set up in any fashion you prefer and could be used for PowerPoint presentations, new product presentations, staff meetings, training sessions and client entertaining
• All appointments are organized by the Gold Level Sponsor

Conference Program (Show Guide)
• One complimentary full page/four-colour company advertisement positioned on either the IFC (inside front cover) or IBC (inside back cover)
• Company logo and sponsor recognition on the Trade Floor plan
• Booth location reference and colour highlight on Trade Floor plan
• Sponsor recognition advertisement – company logo and recognition as a Gold Level sponsor as well as other references to all Gold Level sponsored events
• Enhancement of company’s alphabetical listing

2019 Conference App
• Full screen, pop over company advertisement on one Conference app navigation tab
• Rotating banner advertisement positioned on the top portion of each navigation tab landing page
• All Conference delegates are able to book appointments with your organization via the Conference app. All booked appointments will show up in your Conference app calendar (similar to Outlook)
• Permission to use the Conference app’s group chat function (your schedule and messaging to be confirmed by Show Management)
• Company name, logo, company description and booth number reference available in the Trade Show section of the Conference app
• Company name present on various announcements that Show Management sends to Conference delegates

Additional Sponsor Benefits
• Two reserved “VIP” tables positioned near the main stage for all breakfasts and lunches (capable of holding 8 individuals per table or 16 in total) for your staff and clients
• Hyperlinked company logo and sponsor recognition on 2019 Conference website, including positioning near the references to all Gold Level sponsored events
• Company logo and sponsor recognition on signage positioned near the Conference main registration area, the Trade Floor entrance and in other locations throughout the Conference
• Prominent booth sign indicating your sponsorship level
• Seven, complimentary Conference full delegate registrations
• Placement of corporate literature in a literature rack near the main registration desk
• Permission to use the Conference name and this sponsor level position in your firm’s marketing materials
Available for $12,500 Canadian Funds per (only four sponsor positions are available at this level)

The Silver Level sponsorship position includes the following, impressive list of sponsor benefits, all available at no additional cost:

Overarching Sponsor of all 2019 Conference Coffee Breaks
- Multiple coffee breaks are planned throughout the entire Conference; Tuesday, October 8 to Thursday, October 10, 2019
- The Coffee Breaks occur on the Trade Show floor
- Placement of your company logo and sponsor recognition in the Conference Guide, App and website near the Coffee Break references
- Verbal sponsor recognition prior to the Coffee Breaks inside of each Plenary session and Concurrent session room
- Company logo and sponsor recognition signage near the Coffee Break serving stations
- Company logo and sponsor recognition on table tent cards

One 10’ x 8’ booth space (please see attached floor plan for options)
- The Conference effectively promotes your booth space to all attending delegates before, during and after the Conference to further enhance your profile and exposure
- Booth space promotions include: show guide, website, app and on-site signage
- This offer includes the space only and does not include any additional requirements such as electricity, tables, chairs, booth shipping, materials handling, etc.

Special Booth Enhancement
- In order to help drive delegate traffic to your booth space, your firm has the opportunity to select a number of items offered to delegates and have them served to conference delegates from your booth
- Available offerings per day include: coffee/tea, soft drinks, sweets and light snacks
- Once you select your items, the organizers take care of the overall coordination of the items being served during the Conference

2019 Conference Guide (Show Guide)
- One complimentary ¼ page/four-colour company advertisement
- Company logo and sponsor recognition on the Trade Floor plan
- Booth location reference and colour highlight on Trade Floor plan
- Sponsor recognition advertisement – company logo and recognition as a Silver Level sponsor as well as near references to all other Silver Level sponsored events
- Enhancement of company’s alphabetical listing

2019 Conference App
- Rotating banner advertisement positioned on the top portion of each navigation tab landing page
- All Conference delegates are able to book appointments with your organization via the Conference app. All booked appointments end up in your Conference app calendar (similar to Outlook)
- Permission to use the Conference app’s group chat function (your schedule and messaging to be confirmed by the organizers)
- Company name, logo, company description and booth number reference available in the Trade Show section of the Conference app
- Company name present on various announcements the organizers send to Conference delegates

Additional Sponsor Benefits
- One reserved “VIP” table for all breakfasts and lunches (capable of holding 8 individuals in total) for your staff and clients
- Hyperlinked company logo and sponsor recognition on 2019 Conference website, including positioning near the references to all Silver Level sponsored events
- Company logo and sponsor recognition on signage positioned near the Conference main registration area, the Trade Floor entrance and in other locations throughout the Conference
- Prominent booth sign indicating your sponsorship level
- Placement of corporate literature in a literature rack near the main registration desk
- Five complimentary Conference full delegate registrations
- Permission to use the Conference name and this sponsor level position in your firm’s marketing materials
ONLINE LEARNING AND I4PL 2019
CONFERENCE
BRONZE LEVEL SPONSORSHIP PROGRAM

Available for $7,500 Canadian Funds per (only five sponsor positions are available at this level)

The Bronze Level sponsorship position includes the following, impressive list of sponsor benefits, all available at no additional cost:

One 10’ x 8’ booth space (please see attached floor plan for options)
• The Conference effectively promotes your booth space to all attending delegates before, during and after the 2019 Conference to further enhance your profile and exposure
• Booth space promotions include: show guide, website, app and on-site signage
• This offer includes the space only and does not include any additional requirements such as electricity, tables, chairs, booth shipping, materials handling, etc.

2019 Conference Program (Show Guide)
• One complimentary 1/4 page/four-colour company advertisement
• Company logo and sponsor recognition on the Trade Floor plan
• Booth location reference and colour highlight on Trade Floor plan
• Sponsor recognition advertisement – company logo and recognition as a Bronze Level sponsor as well as near references to all other Bronze Level sponsored events
• Enhancement of company’s alphabetical listing

2019 Conference App
• All Conference delegates are able to book appointments with your organization via the Conference app. All booked appointments end up in your Conference app calendar (similar to Outlook)
• Permission to use the Conference app’s group chat function (your schedule and messaging to be confirmed by the organizers)
• Company name, logo, company description and booth number reference available in the Trade Show section of the Conference app
• Company name present on various announcements the organizers send to Conference delegates

Additional Sponsor Benefits
• One reserved “VIP” table for all breakfasts and lunches (capable of holding 8 individuals in total) for your staff and clients
• Hyperlinked company logo and sponsor recognition on 2019 Conference website
• Company logo and sponsor recognition on signage positioned near the Conference main registration area, the Trade Show Floor entrance and in other locations throughout the Conference
• Prominent booth sign indicating your sponsorship level

• Placement of corporate literature in a literature rack near the main registration desk
• Three complimentary Conference full delegate registrations
• Permission to use the Conference name and this sponsor level position in your firm’s marketing materials

ADDITIONAL 2019 CONFERENCE SPONSORSHIP OPPORTUNITIES

ONLINE LEARNING AND I4PL 2019
CONFERENCE - OPENING RECEPTION SPONSORSHIP
(TUESDAY, OCTOBER 8, 2019
FROM 5:00 PM TO 6:30 PM – SHERATON CENTRE TORONTO HOTEL)

Available for $10,000 Canadian Funds per (only two sponsor positions are available at this level)

The Opening Reception sponsorship position includes the following, impressive list of sponsor benefits, all available at no additional cost:

Opening Reception
• Company logo and sponsorship recognition on Opening Reception table tent cards
• Verbal sponsor recognition during the Reception
• Interior and exterior sponsor recognition signage

One 10’ x 8’ booth space (please see attached floor plan for options)
• The Conference effectively promotes your booth space to all attending delegates before, during and after the 2019 Conference to further enhance your profile and exposure
• Booth space promotions include: show guide, website, app and on-site signage
• This offer includes the space only and does not include any additional requirements such as electricity, tables, chairs, booth shipping, materials handling, etc.

2019 Conference Program (Show Guide)
• One complimentary 1/2 page/four-colour company advertisement
• Company logo and sponsor recognition on the Trade Show Floor plan
• Booth location reference and colour highlight on Trade Show Floor plan
• Sponsor recognition advertisement – company logo and recognition as an Opening Reception sponsor
• Enhancement of company’s alphabetical listing

2019 Conference App
• All Conference delegates are able to book appointments with your organization via the Conference app. All booked appointments end up in your Conference app calendar (similar to Outlook)
• Permission to use the Conference app’s group chat function (your schedule and messaging to be confirmed by the organizers)
• Company name, logo, company description and booth number reference available in the Trade Show section of the Conference app
• Company name present on various announcements the organizers send to Conference delegates

Additional Sponsor Benefits
• One reserved “VIP” table for all breakfasts and lunches (capable of holding 8 individuals in total) for your staff and clients
• Hyperlinked company logo and sponsor recognition on 2019 Conference website, including positioning near references to the Opening Reception
• Company logo and sponsor recognition on signage positioned near the Conference main registration area, the Trade Floor entrance and in other locations throughout the Conference
• Prominent booth sign indicating your sponsorship level
• Three complimentary Conference delegate registrations
• Permission to use the Conference name and this sponsor level position in your firm’s marketing materials

ONLINE LEARNING AND I4PL 2019 CONFERENCE DINE-A-ROUND F&B SPONSORSHIP (WEDNESDAY, OCTOBER 9, 2019 FROM 7:00 PM TO 9:00 PM)

Available for $7,500 Canadian Funds per (only five sponsor positions are available at this level)

The Conference will identify and reserve space at several of Toronto’s top restaurants that each participating sponsor will be able to choose from. This evening possess an excellent opportunity to host your clients and staff while allowing them to enjoy a wide range of food, beverage and riveting conversation at one of Toronto’s top rated restaurants, all compliments of your firm. Each participating sponsor selects one of the restaurants and serves as the evening’s host. The Dine-A-Round F&B Sponsor receives significant billing as a Conference sponsor, creating an excellent opportunity to present itself as a leader in the corporate performance and learning and higher education online space. This sponsorship position includes the following, impressive list of sponsor benefits, all available at no additional cost:

At The Restaurant You Select
• Opportunity to welcome and speak with the attending Conference delegates
• Company logo and sponsorship recognition on table tent cards
• Each sponsor has the opportunity of inviting up to 25 clients and internal staff for their hosted dinner. Only the sponsors and their invited guests are allowed to attend
• Each Sponsor provides their guests with a minimum of two drinks, appetizers and a pre-set, three course dinner at the restaurant the sponsor selects
• This sponsorship presents a great opportunity for your firm to host a number of clients or client prospects in an intimate, impressive and relaxing environment

One 10’ x 8’ booth space (please see attached floor plan for options)
• The Conference effectively promotes your booth space to all attending delegates before, during and after the 2019 Conference to further enhance your profile and exposure
• Booth space promotions include: show guide, website, app and on-site signage
• This offer includes the space only and does not include any additional requirements such as electricity, tables, chairs, booth shipping, materials handling, etc.

2019 Conference Program (Show Guide)
• One complimentary ¼ page/four-colour company advertisement
• Company logo and sponsor recognition on the Trade Floor plan
• Booth location reference and colour highlight on Trade Floor plan
• Sponsor recognition advertisement – company logo and recognition as the Conference’s Dine-a-Round F&B Sponsor
• Enhancement of company’s alphabetical listing

2019 Conference App
• All Conference delegates are able to book appointments with your organization via the Conference app. All booked appointments end up in your Conference app calendar (similar to Outlook)
• Permission to use the Conference app’s group chat function (your schedule and messaging to be confirmed by the organizers)
• Company name, logo, company description and booth number reference available in the Trade Show section of the Conference app
• Company name present on various announcements the organizers send to Conference delegates

Additional Sponsor Benefits
• Hyperlinked company logo and sponsor recognition on 2019 Conference website, including positioning near references to the Conference Dine-A-Round Program
• The Conference provides company name and logo exposure on all RSVP correspondence
• The Conference provides your firm with a customized invitation to send to their clients
• All menu, space and overall event logistics are managed by the Conference Operations team (you only need to show up and enjoy a beautiful evening)
• Prominent booth sign indicating your sponsorship level
• Three complimentary Conference delegate registrations
• Permission to use the Conference name and this sponsor level position in your firm’s marketing materials
ONLINE LEARNING AND I4PL 2019 CONFERENCE - WIFI SPONSORSHIP

Available for $7,500 Canadian Funds per (only one exclusive sponsor position is available at this level)

This is an exclusive opportunity to build excellent corporate and brand visibility at the ONLINE LEARNING and I4PL 2019 Conference.

The exclusive WiFi sponsor receives the following benefits:

Customized WiFi Password

- Opportunity to use your company/product name as the official Conference WiFi password to be used by sponsors, exhibitors and delegates (password to be lowercase and no symbols)

One 10’ x 8’ booth space (please see attached floor plan for options)

- The Conference effectively promotes your booth space to all attending delegates before, during and after the 2019 Conference to further enhance your profile and exposure
- Booth space promotions include: show guide, website, app and on-site signage
- This offer includes the space only and does not include any additional requirements such as electricity, tables, chairs, booth shipping, materials handling, etc.

2019 Conference Program (Show Guide)

- One complimentary 1/4 page/four-colour company advertisement
- Company logo and sponsor recognition on the Trade Floor plan
- Booth location reference and colour highlight on Trade Floor plan
- Sponsor recognition advertisement – company logo and recognition as the Conference WiFi sponsor
- Enhancement of company’s alphabetical listing

2019 Conference App

- All Conference delegates are able to book appointments with your organization via the Conference app. All booked appointments end up in your Conference app calendar (similar to Outlook)
- Permission to use the Conference app’s group chat function (your schedule and messaging to be confirmed by the organizers)
- Company name, logo, company description and booth number reference available in the Trade Show section of the Conference app
- Company name present on various announcements the organizers send to Conference delegates

Additional Sponsor Benefits

- Company logo and sponsor recognition on signage positioned near the Conference main registration area, the Trade Floor entrance and in other locations throughout the Conference
- Hyperlinked company logo and sponsor recognition on 2019 Conference website, including positioning near references to the WiFi references
- Prominent booth sign indicating your sponsorship level
- Three complimentary Conference delegate registrations
- Permission to use the Conference name and this sponsor level position in your firm’s marketing materials

ONLINE LEARNING AND I4PL 2019 CONFERENCE- PROGRAM (SHOW GUIDE) SPONSORSHIP

Available for $7,500 Canadian Funds per (only one exclusive sponsor position is available at this level)

This is an exclusive opportunity to build excellent corporate and brand visibility at the ONLINE LEARNING and I4PL 2019 Conference.

The exclusive Conference Program (Show Guide) sponsor receives the following benefits:

One 10’ x 8’ booth space (please see attached floor plan for options)

- The Conference effectively promotes your booth space to all attending delegates before, during and after the 2019 Conference to further enhance your profile and exposure
- Booth space promotions include: show guide, website, app and on-site signage
- This offer includes the space only and does not include any additional requirements such as electricity, tables, chairs, booth shipping, materials handling, etc.

2019 Conference Program (Show Guide)

- Your company logo will appear on the front cover of the official Conference Program (Show Guide) as the exclusive Show Program sponsor
- One complimentary full page/four-colour company advertisement
- Company logo and sponsor recognition on the Trade Floor plan
- Booth location reference and colour highlight on Trade Floor plan
- Sponsor recognition advertisement – company logo and recognition as the Show Guide sponsor
- Enhancement of company’s alphabetical listing

2019 Conference App

- All Conference delegates are able to book appointments with your organization via the Conference app. All booked appointments end up in your Conference app calendar (similar to Outlook)
- Permission to use the Conference app’s group chat function (your schedule and messaging to be confirmed by the organizers)
- Company name, logo, company description and booth number reference available in the Trade Show section of the Conference app
- Company name present on various announcements the organizers send to Conference delegates

Additional Sponsor Benefits

- Company logo and sponsor recognition on signage positioned near the Conference main registration area, the Trade Floor entrance and in other locations throughout the Conference
- Hyperlinked company logo and sponsor recognition on 2019 Conference website
- Prominent booth sign indicating your sponsorship level
- Three complimentary Conference delegate registrations
- Permission to use the Conference name and this sponsor level position in your firm’s marketing materials
ONLINE LEARNING AND I4PL 2019 CONFERENCE - EDUCATION TRACK SPONSORSHIP

Available for $5,000 Canadian Funds per Track

This sponsorship provides an excellent way to build corporate and brand visibility at the ONLINE LEARNING and I4PL 2019 Conference.

Each Conference Education Program Track sponsor receives the following benefits:

One 10’ x 8’ booth space (please see attached floor plan for options)
- This option exists if you are interested in having a physical presence at the Conference on the trade show floor
- This on-floor area does not necessarily have to contain large equipment or product and could be used for items such as displaying new product(s), on-screen videos, press releases, engaging delegates, handing out literature and more
- The Conference effectively promotes your booth space to all attending delegates before, during and after the 2019 Conference to further enhance your profile and exposure
- Booth space promotions include: show guide, website, app and on-site signage
- This offer includes the space only and does not include any additional requirements such as electricity, tables, chairs, booth shipping, materials handling, etc.

2019 Conference Program (Show Guide)
- One complimentary 1/4 page/four-colour company advertisement
- Company logo and sponsor recognition on the Trade Floor plan
- Booth location reference and colour highlight on Trade Floor plan
- Sponsor recognition advertisement – company logo and recognition as the Conference Education Program Track sponsor
- Enhancement of company’s alphabetical listing

Sponsor of one Conference Educational Track
- Your firm is positioned as a sponsor of one of the three Conference Education Tracks that occur throughout the Conference
- The Conference sessions are presented by industry experts delivering excellent content for all attending delegates
- Show guide, app and website sponsor recognition near the Conference Track references

Additional Sponsor Benefits
- Hyperlinked company logo and sponsor recognition on 2019 Conference website, including positioning near references to the Conference Education Program Track references
- Company logo and sponsor recognition on all pre-Conference delegate promotional materials (print and digital)
- Prominent booth sign indicating your sponsorship level
- Two complimentary Conference delegate registrations
- Permission to use the Conference name and this sponsor level position in your firm’s marketing materials

ONLINE LEARNING AND I4PL 2019 CONFERENCE - HOTEL KEY CARD SPONSORSHIP

Available for $10,000 Canadian Funds per (only one exclusive sponsor position is available at this level)

This sponsorship provides an exclusive opportunity to build excellent corporate and brand visibility at the ONLINE LEARNING and I4PL 2019 Conference. Feature your company logo on the credit card sized hotel key cards used by each of the Conference’s delegates during their stay at the Sheraton Centre Toronto Hotel.

The Conference Hotel Key Card sponsor receives the following benefits:

Hotel Key Card
- Company logo on all delegate hotel key cards

One 10’ x 8’ booth space (please see attached floor plan for options)
- This option exists if you are interested in having a physical presence at the Conference on the trade show floor
- This on-floor area does not necessarily have to contain large equipment or product and could be used for items such as displaying new product(s), on-screen videos, press releases, engaging delegates, handing out literature and more
- The Conference effectively promotes your booth space to all attending delegates before, during and after the 2019 Conference to further enhance your profile and exposure
- Booth space promotions include: show guide, website, app and on-site signage
- This offer includes the space only and does not include any additional requirements such as electricity, tables, chairs, booth shipping, materials handling, etc.

2019 Conference Program (Show Guide)
- One complimentary 1/2 page/four-colour company advertisement
- Company logo and sponsor recognition on the Trade Floor plan
- Booth location reference and colour highlight on Trade Floor plan
- Sponsor recognition advertisement – company logo and recognition as the Conference Hotel Key Card sponsor
- Enhancement of company’s alphabetical listing

Additional Sponsor Benefits
- Hyperlinked company logo and sponsor recognition on 2019 Conference website, including positioning near references to the Conference Hotels
- Company logo and sponsor recognition on all pre-Conference delegate promotional materials (print and digital)
- Prominent booth sign indicating your sponsorship level
- Three complimentary Conference delegate registrations
- Permission to use the Conference name and this sponsor level position in your firm’s marketing materials
ONLINE LEARNING AND I4PL 2019 CONFERENCE - SIGN SPONSORSHIP

Available for $5,000 Canadian Funds per (only one exclusive sponsor position is available at this level)

This is an exclusive opportunity to build excellent corporate and brand visibility at the ONLINE LEARNING and I4PL 2019 Conference.

The exclusive Conference Sign sponsor receives the following benefits:

Show Signs
• Company logo positioned on all signs present at the Conference indicating that your firm is the exclusive sign sponsor

One 10’ x 8’ booth space (please see attached floor plan for options)
• This option exists if you are interested in having a physical presence at the Conference on the Trade Show floor
• This on-floor area does not necessarily have to contain large equipment or product and could be used for items such as displaying new product(s), on-screen videos, press releases, engaging delegates, handing out literature and more
• The Conference effectively promotes your booth space to all attending delegates before, during and after the 2019 Conference to further enhance your profile and exposure
• Booth space promotions include: show guide, website, app and on-site signage
• This offer includes the space only and does not include any additional requirements such as electricity, tables, chairs, booth shipping, materials handling etc.

2019 Conference Program (Show Guide)
• One complimentary 1/4 page/four-colour company advertisement
• Company logo and sponsor recognition on the Trade Floor plan
• Booth location reference and colour highlight on Trade Floor plan
• Sponsor recognition advertisement – company logo and recognition as the Sign sponsor
• Enhancement of company’s alphabetical listing

2019 Conference App
• All Conference delegates are able to book appointments with your organization via the Conference app. All booked appointments end up in your Conference app calendar (similar to Outlook)
• Company name and logo present on all items your firm is sponsoring and included in the app (i.e. Conference events, Conference sessions, etc.)
• Company profile including contact information and links to your website appear in the Conference app profile section
• Permission to use the Conference app’s group chat function (your schedule and messaging to be confirmed by the organizers)
• Company name, logo, company description and booth number reference available in the Trade Show section of the Conference app
• Company name present on various announcements the organizers send to Conference delegates

Additional Sponsor Benefits
• Company logo and sponsor recognition on signage positioned near the Conference main registration area, the Trade Floor entrance and in other locations throughout the Conference
• Hyperlinked company logo and sponsor recognition on 2019 Conference website
• Company logo and sponsor recognition on all pre-Conference delegate promotional materials (print and digital)
• Prominent booth sign indicating your sponsorship level
• Two complimentary Conference delegate registrations
• Permission to use the Conference name and this sponsor level position in your firm’s marketing material